



PRESS RELEASE

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**Theodore Barber & Company and King-Casey
form strategic partnership**

King-Casey, one of the premiere restaurant, foodservice, consulting and design firms in the U.S., and Theodore Barber & Company have formed a strategic alliance to provide complete front and back of house solutions to restaurant, hospitality and foodservice clients.

Theodore Barber & Company is a leading foodservice consulting and design firm specializing in kitchen and back of house design, procurement, project management, and strategic advisory services. Theodore Barber & Company's clients include casinos, restaurants, resorts, including such clients as Starwood's, Harrah's Entertainment, Penn National Gaming, Full House Resorts, Fess Parker's Waterfront Hotel, Tribal Gaming, Sodexo and PGA National Resort.

"The alliance of Theodore Barber & Company and King-Casey will provide clients with a single source for foodservice and hospitality solutions, strategic planning, branding, environment design, customer communications, operations, menu and kitchen design", says Ted Barber, President of Theodore Barber & Company.

"We are excited to be able to deliver a total and powerful front and back of house solution in conjunction with Theodore Barber & Company. Our clients will now have a turn-key solution and seamless approach to their restaurant and foodservice development initiatives", says Tom Cook, Principal of King-Casey.

For more information, please visit www.king-casey.com and www.theobarbercompanyinc.com

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